Committee for Undergraduate Education
Minutes
September 23, 2014
2:30 p.m. - 4:00 p.m.
IMU Walnut Room

Attendees: John Lucaites (COLL), Troy Byler (GER), Richard Nance (REL), Katherine Krege (student), Sandra Shapshay (PHIL), Mike McGregor (TEL), Stephanie De Boer (CMCL/Media School), Lisa Gershkoff (SPHS), Amy Holtzworth-Munroe (PSY), Marla Sandys (CJUS), David Halloran (COLL), Matthew Shepherd (PHYS)

Regrets: Nick Cullather (HIST/SGIS),

Ex-Officio: Terri Greenslade (COLL), Justin Grossman (COLL), Kirstine Lindemann (COLL)

- Minutes from August 21, 2014 – Approved
- Discussion Item
  - 21st Century Liberal Arts Education—Executive Dean Larry Singell will hold further discussions with the Chairs and Directors on this initiative at their next meeting.
- Action Item

The committee reviewed and approved with stipulations to a proposal submitted by The Media School Associate Dean, Lesa Major, to create a B.A. in Media. The committee was generally well-disposed to the proposal but asked that Dean Major make the following additions and clarifications before it is submitted to the Campus Curriculum Committee:

1. Provide more information on the future of the Bachelor of Arts in Journalism and its relationship to the new B.A. in Media.
2. Spell out the learning outcomes and goals for the three thematic clusters in The Media School Core, “Thinking Media,” “Making Media,” and “Managing Media,” and clarify that students will need to complete one course from each of these lists.
   a. CUE further recommends that the proposal elaborate on the administrative structures or faculty committees that will oversee and ensure that the courses included in these lists meet the curricular goals of their category in The Media Core.
3. Elaborate and better define what constitutes a “capstone experience” in The Media School and clarify how students in each major concentration will satisfy this requirement.
4. Provide additional detail on the proposed specializations.
5. Tabulate numerically the total number of media course credit hours needed to earn the B.A. in Media to avoid any confusion about the capstone experience hours.

<table>
<thead>
<tr>
<th>Bachelor of Arts in Media</th>
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<tbody>
<tr>
<td>Media Core (Intro, Making, Thinking, Managing)</td>
<td>12cr</td>
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<tr>
<td>Major Concentration (May include 3 credit capstone)</td>
<td>15cr</td>
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<tr>
<td>Specialization (May include 3 credit capstone)</td>
<td>9cr</td>
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<tr>
<td><strong>Total Credit Hours</strong></td>
<td>36cr</td>
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