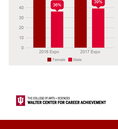
2017 MAJORS + CAREERS EXPO

A total of 96a students attended the 2017 Majors + Careers Expo, representing a 6% increase in total attendance at the Expo as compared to 2016 attendance. Of those students, 1,[illegible] from Colleges attended the 2017 Majors + Careers Expo, representing a 5% increase in student attendance from Colleges as compared to 2016 attendance at the Majors + Careers Expo. The metrics below relate to student attendance at the 2017 Expo and offer precise comparisons to 2016. Data on student satisfaction regarding the Expo will be added to this infographic when data collection is complete.

MAJORS + CAREERS EXPO ATTENDANCE - YEAR-OVER-YEAR COMPARISON

2017 MAJORS + CAREERS EXPO - STUDENT RACE

2017 MAJORS + CAREERS EXPO - STUDENT GENDER



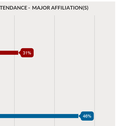
2017 MAJORS + CAREERS EXPO - TOP 25 MAJORS IN ATTENDANCE

Major	% ▲
Exploratory (UD)	7.0% (16)
Nursing (BS)	5.3% (12)
Psychology BS (LCD)	3.5% (20)
Pre-Medicine BA (UD)	2.1% (10)
Undecided	2.1% (10)
International Studies BA	2.4% (13)
Neuroscience (LCD)	2.4% (13)
Liberal Studies (College LAS)	2.4% (13)
Finance BSB	2.7% (14)
Exploratory (LCD)	2.7% (14)
Pre-Marketing BSB (UD)	1.8% (14)
Biology (LCD)	1.8% (14)
Pre-Psychology BA (UD)	1.8% (14)
Psychology BS	1.8% (14)
Pre-Marketing BS (UD)	1.8% (14)
Human Biology BS	1.8% (14)
Pre-Political Science BA (UD)	1.5% (12)
Biology (UD)	1.5% (12)
International Studies BS	1.5% (12)
Management BSB	1.3% (10)

2017 MAJORS + CAREERS EXPO

2017 MAJORS + CAREERS EXPO - CLASS LEVEL

2017 MAJORS + CAREERS EXPO - SPECIAL STUDENT GROUPS

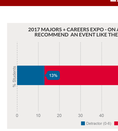


2017 MAJORS + CAREERS EXPO - MAJOR AFFILIATION(S)

2017 MAJORS + CAREERS EXPO

PERCENT OF STUDENTS REPORTING INTEREST IN EXPO CONTENT BY INFORMATION TYPE

PERCENT OF STUDENTS REPORTING THEY RECEIVED THE INFORMATION THEY SOUGHT BY INFORMATION TYPE



2017 MAJORS + CAREERS EXPO

2017 MAJORS + CAREERS EXPO - ON A SCALE OF 1 - 10, HOW LIKELY ARE YOU TO RECOMMEND AN EVENT LIKE THE MAJORS + CAREERS EXPO TO A FRIEND?

2017 MAJORS + CAREERS EXPO - NET PROMOTER SCORE

37.33

NPS = % PROMOTERS - % DETRACTORS

0 - 6 DETRACTOR
7 - 8 PASSIVE USER
9 - 10 PROMOTER

SCORES ABOVE 0.00 ARE GOOD
SCORES ABOVE 50 ARE EXCELLENT

2017 MAJORS + CAREERS EXPO - TOP RESPONSES BY QUESTION

FAVORITE PART OF THE EXPO?
MEETING COLLEGE FACULTY + STAFF

MOST ATTRACTIVE FEATURE OF THE EXPO
LEARNING ABOUT MAJORS + CAREERS

IMPROVING FUTURE EXPOS?
BETTER MAPPING, SPACING, AND OVERALL ORGANIZATION

2017 MAJORS + CAREERS EXPO

2017 MAJORS + CAREERS EXPO - WHAT WAS YOUR FAVORITE PART OF THE EXPO?

I enjoyed talking to the faculty. It is always interesting to listen to my dean's appreciates a subject and why they want students to take their courses.
I liked being able to meet the faculty and learn about their major and where I could go with it.
The classes the faculty had for their subject matter
talking with people passionate about their jobs
Talking to actual professors. It helps to see what it is like in the classroom.
Free candy
The free stuff
I loved how clear each booth or table was on what they were about. It was easy to obtain information.
Getting to see everything that's available all laid out.
Free food
Meeting one of the faculty of the East Asian Languages and Cultures major.
Talking to the faculty
free stuff
Talking to the professors about my future studies.
Talking to the faculty about their majors and careers.
the professor came here and made a brief explanation of the class he taught.
I enjoyed the free items that pertained to the major or career itself.
Talking to the faculty about their majors and the college.
Meeting people who could tell me what I should do before I graduate.
I got to meet my Criminal Justice advisor and receive information about my degree, as well as career opportunities.
I really enjoyed finding out the faculty and different majors being offered
The free things
talking to the staff
Kind faculty and staff who genuinely care for
Being able to talk with faculty at the table
Meeting faculty that were knowledgeable, friendly, and helpful.
I liked talking to the faculty and learning about their majors and careers.
I liked getting to talk to people in the different people at all the booths.
The geology and animal behavior booths /
Exploring the opportunities available at Indiana through the college.
Learning about all of my options
I loved being able to see all the available programs at IU. The t-shirt was also a plus!
Talking to faculty members
The enthusiasm of the staff. They really cared about what were talking about.
I enjoyed talking to the professors and figuring out the requirements for the minors I'm considering
Talking to faculty about their majors
Meeting faculty members
Talking to faculty
The button maker was awesome! Everyone was also really easy to talk to and so helpful. Free stuff is always enticing.
Talking to faculty members about their majors and the requirements for them.
My favorite part of Majors + Career Expo was how exciting and excited everyone was to talk about their majors and Careers.
Free food
All of the free items.
I enjoyed the fact that it was in one place.
Learning cool majors existed
I liked how everyone was very friendly and welcoming.
Seeing all the booths for the majors.
Discussing majors with upper class students of these programs. Also meeting other new students.
Free food
I really enjoyed how willing and excited all of the faculty were to answer questions and make you feel involved even if you weren't in their specific major.
Seeing all of the different majors and talking to people at the booths.
Learning more opportunities to derive into.
Free food
Getting to meet the advisors and instructors, and being able to learn about all of the different majors and minors.
Talking with faculty about their majors
Meeting the Department
The networking

2017 MAJORS + CAREERS EXPO

2017 MAJORS + CAREERS EXPO - WHAT ADVERTISED ASPECTS OF THE EVENT MADE YOU WANT TO ATTEND?

I thought that the emails which were sent out to me were rather interesting, so I decided to go the Expo.
It allowed me to talk to someone about my specific interests. I felt like I had been unable to in the past.
The FYE app
the emails
Free food
The amount of information available
Free stuff
I am exploratory so I was super interested in learning about different major possibilities.
Free food
Popularity
Learning about what I could do with my major
Free stuff (free stuff is always a good incentive) I also thought it would be fun to see what the people in my field college of arts and sciences, learning about minors
I saw it on the FYE app.
Cause I'm a straight major and I wanted to see what different majors and minors.
Students and faculty
Students and faculty
Free stuff
The available free stuff (free stuff is always a good incentive)
Seemed like a good idea to see what classes were offered, but overall, not as helpful as advertised
I received many emails about this event and saw signs all over the IMU.
I was unsure of what I wanted to do with my major, so I was trying to see
More information about my major
Majors and Minors Information
I saw it on the FYE app and it looked interesting
Saw it on the FYE app and discovered what I was looking for
Free food
Refreshments
Emails, visual aids, the Facebook page, and flyers.
I'm thinking about minoring in math and adding a major in chem so I wanted to see what requirements I needed to fulfill.
The fact that I am currently undecided.
Free food
Email
I'm undecided and an international student.
The ability to discover new majors, specifically in the fine arts and sciences.
Meeting faculty and staff
I wanted to know more about the different majors and minors offered and learn about career options.
The fact that we could learn about the many different minors and their requirements because I want to pick up a few and
I wanted to see what I could do with my major.
Overcome shyness
Free food
Free stuff
To learn more about my major and what I could do with it relating to clubs or events on campus
Potentially learning about career options and directly correlate to my major.
Free or small about fees
Free food
The handouts
I was interested in learning more about potential majors or minors I could add to my degree.
Free food
The free t-shirt thing made me want to go.
I was just generally curious, so I wanted to see what was happening there.
The emails I received from the Walter Center for Career Advancement
Nope, I didn't have anything into to do.
Free food
The FYE app
Learning about other majors and the variety of careers it can lead to
None in particular
Free food
More information about majors and careers
Opportunities to learn more about future careers and majors
Meeting the people in the Department and being able to ask questions.
All of the people I would get to intro at with.

2017 MAJORS + CAREERS EXPO

2017 MAJORS + CAREERS EXPO - IF YOU COULD ADD ONE FEATURE OR SERVICE TO A FUTURE EXPO, WHAT WOULD IT BE?

I can't think of anything I would want to add.
I think I would have larger walking area or a set path that people go through. It was difficult getting through the crowds.
A map of all the booths. It was difficult to navigate around the booths in the
less fair like and more of a presentation
More people attending and helping to explain
A map of each booth would have been helpful. It was difficult to navigate trying to figure out how to navigate it.
Free or cheaper food
More books about some majors
A map of the place, put in the wall in the middle of the room. I didn't have to wander around or ask for directions
a map
More organization
Free food. Free food. Don't get me wrong, I love free stuff but they like I like more stuff.
I think the professor's name and the course taught before at the advertisement.
I think there should be more free food. I felt like there was not enough food for the number of people who were located.
Maybe get a bigger space or spread out a little more? All the students were really crammed
Free food
Better organization. It was difficult to navigate and see what booths had free everything was laid out
Maybe having more interactive activities for each station would help gain attraction for the different majors and careers.
More organization
Interesting mixers for each group, how to diverse yourself from others in that major.
A speech and hearing booth.
Maybe a few more booths for majors.
Put the exit/entrance in the map
Free food
Bags for everyone who walks in
Free food and more organization
More more people running the booths to make sure that students don't have mean on to another table because there is no one available to talk to them.
Nametags with titles. Some people were just wearing nametags or name tags.
More real life experience. Answer the question "what can I do with this major in the real world?"
More explanation on what I would be able to do with a major (career, internship opportunities, etc.)
Free food
I'm not sure. Overall I thought it was very good and informative
Free food
Interactive science things
Free food
It was great as is
I thought it was great
Free food
I'm not sure. Everything seemed good.
Free food
Include a few more staff members and such is.
Less music. It was very loud.
Free food
Maybe slightly more space (it was sometimes hard to get around people and tables).
Free food
More information on certificates you can work towards
A directory of where all the booths are
A map of the booths. It was difficult to find
Who can choose class at the Expo.
More professor's chairs, so that we can be sure we met them.
More space.